

## What Happens When Eyes Age<sup>1</sup>

An interplay between repetitive muscle actions, slackening and drooping of soft tissues, and volume loss in under-eye area may result in negative facial expressions.

### SIGNS

### NEGATIVE EXPRESSION DISPLAYED<sup>1</sup>

Crow's feet



Fatigue

Frown lines



Harshness

Under-eye hollowness,  
Hollow temples



Fatigue

Droopy eyebrows



Sadness

**Eyes reveal age with time;  
we need them to start looking  
the way we actually feel.**

## CONSULT YOUR DOCTOR FOR MORE INFORMATION.

You should always consult a healthcare professional to help you decide if these treatments are right for you and for a full list of side effects.

Models treated with Dermal fillers and Anti-wrinkle treatment. Images are for illustrative purposes only. Actual results may vary.

### To report a side effect

please contact [IN\\_PVmailbox@Allergan.com](mailto:IN_PVmailbox@Allergan.com);

[MedDeviceComplaintsAPAC@Allergan.com](mailto:MedDeviceComplaintsAPAC@Allergan.com)

Toll Free number: +91-80-40707070.

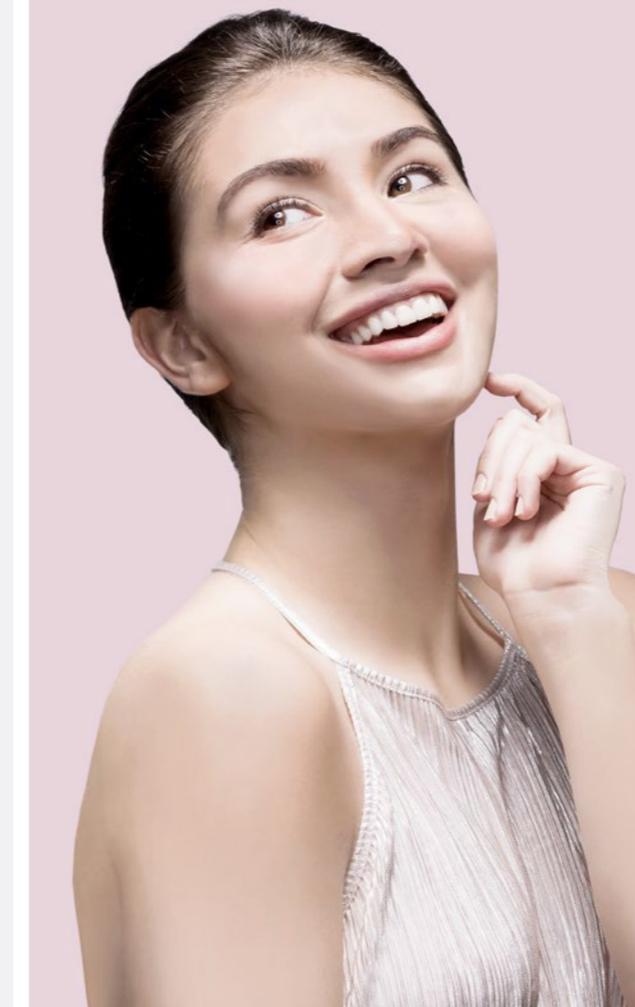
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REVEAL  
YOUR EYE BEAUTY



**Allergan Aesthetics**  
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## Eyes speak volumes...



*... and sometimes  
they reveal more than  
we want them to.*

We put up a tough fight with our arsenal of eye creams and serums, but nothing really treats those permanent eye bags, crow's feet and frown lines.

What your eyes are speaking are truths of time and age.

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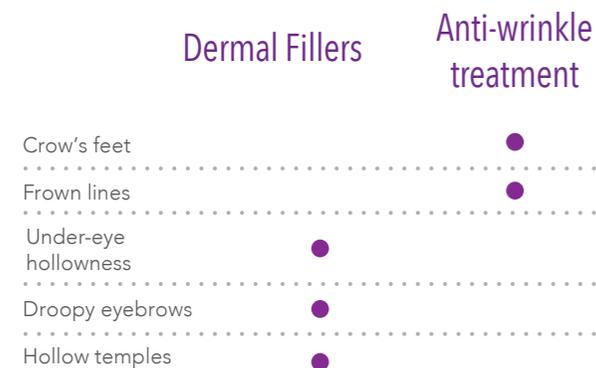
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## Maintaining Facial Dynamics: Treatment Overview<sup>2-5</sup>

TYPE	
Dermal Filler	Anti-wrinkle treatment
AREA OF CONCERN TARGETED	
<ul style="list-style-type: none"> <li>• Facial volume loss due</li> <li>• Loss of facial definition to aging</li> <li>• Permanent lines resulting from loss of skin elasticity</li> </ul>	Wrinkles caused by repetitive muscle movements e.g. <ul style="list-style-type: none"> <li>• Crow's Feet</li> <li>• Frown Lines</li> </ul>
HOW DOES IT WORK?	
Restore volume by replenishing HA	Relax facial muscles to smoothen skin

## Combination Treatments<sup>5-7</sup>

A unique treatment comprising both filler and botulinum toxin can be developed through a



## Rejuvenating Our Eyes<sup>2-9</sup>

### 1 CROW'S FEET

Overactive muscles around the eyes contribute to excessive downward pulling of the upper eyelids. This also results in wrinkles radiating outwards from the corner of the eyes, commonly called "crow's feet".

**SOLUTION:** Relax the muscles around the eyes to smoothen crow's feet and release the downward pull, leading to a bigger eye aperture.

**Suggested Treatment:**  
Anti-wrinkle treatment

### 2 FROWN LINES

These are short vertical lines found between the eyebrows that extend up to the central forehead, often referred to as the number "11".

**SOLUTION:** Relax the targeted muscles to reduce the movement to the skin that forms the lines.

**Suggested Treatment:**  
Anti-wrinkle treatment

### 3 UNDER-EYE HOLLOWNESS

Volume loss can result in sunken depressions under the eyes. This creates the illusion of dark eye circles, which make us look perpetually tired.

**SOLUTION:** Reshape under-eye depression by restoring volume.

**Suggested Treatment:**  
Dermal Filler

### 4 DROOPY EYEBROWS

Drooping of the eyebrow tails can lead to skin folding in the eyelids.

**SOLUTION:** Lift the eyebrows with HA filler and reduce the appearance of hooding of the eyes.

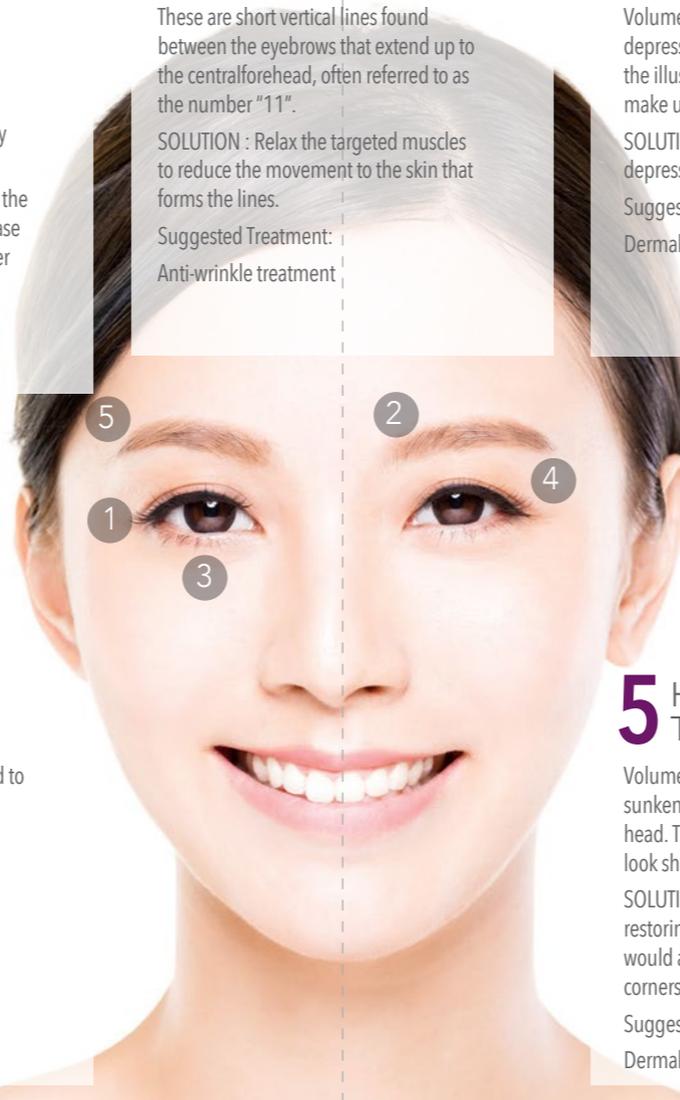
**Suggested Treatment:**  
Dermal Filler

### 5 HOLLOW TEMPLES

Volume loss in the temples can create sunken contours on both sides of the head. This can also make outer brows look short and droopy.

**SOLUTION:** Create a smooth contour by restoring volume in the temples. This would also lift the brows and outer eye corners.

**Suggested Treatment:**  
Dermal Filler



## Anti-Wrinkle Treatment

### CROW'S FEET

BEFORE



AFTER



The patient was injected with 24 units of Anti-wrinkle treatment.

### FROWN LINES

BEFORE



AFTER



The patient was injected with 20 units of Anti-wrinkle treatment.

## Dermal Fillers

### UNDER-EYE HOLLOWNESS

BEFORE



AFTER



The patient was injected with 12ml of dermal filler.  
Source: Allergan photo library\* Individual results may vary